

# Webseiten-Bericht für discoverswiss.ch

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Der Wert ist 75/100



## SEO Inhalte

|    | Seitentitel                                                                                                                                                   | <p>Discover Swiss! - Your online guide to Switzerland</p> <p><b>Länge : 50</b></p> <p>Perfekt, denn Ihr Seitentitel enthält zwischen 10 und 70 Anzahl Zeichen.</p>                                                                                                                                                                                                                                                                                                                                               |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|-------|------|---------|-------|-----------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Seitenbeschreibung                                                                                                                                            | <p>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</p> <p><b>Länge : 157</b></p> <p>Großartig, denn Ihre Seitenbeschreibung enthält zwischen 70 und 160 Anzahl Zeichen.</p>                                                                                                                                                                                                                        |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |
|  | Suchbegriffe                                                                                                                                                  | <p>switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing</p> <p>Gut, denn Ihre Webseite enthält Suchbegriffe.</p> |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |
|  | Og META Eigenschaften                                                                                                                                         | <p>Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Properties.</p> <table><thead><tr><th>Eigenschaft</th><th>Inhalt</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Discover Swiss!</td></tr><tr><td>description</td><td>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</td></tr></tbody></table>           | Eigenschaft | Inhalt | locale | en_US | type | website | title | Discover Swiss! | description | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! |
| Eigenschaft                                                                        | Inhalt                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |
| locale                                                                             | en_US                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |
| type                                                                               | website                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |
| title                                                                              | Discover Swiss!                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |
| description                                                                        | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |        |        |       |      |         |       |                 |             |                                                                                                                                                               |

# SEO Inhalte

|                                                                                    |                                                              | <table><tr><td>url</td><td colspan="5">https://discoverswiss.ch/</td></tr><tr><td>site_name</td><td colspan="5">Discover Swiss!</td></tr><tr><td>image</td><td colspan="5">https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png</td></tr><tr><td>image:width</td><td colspan="5">328</td></tr><tr><td>image:height</td><td colspan="5">180</td></tr><tr><td>image:type</td><td colspan="5">image/png</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    | url | https://discoverswiss.ch/ |   |   |   |    | site_name | Discover Swiss! |  |  |  |  | image | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png |  |  |  |  | image:width | 328 |  |  |  |  | image:height | 180 |  |  |  |  | image:type | image/png |  |  |  |  |
|------------------------------------------------------------------------------------|--------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|-----|---------------------------|---|---|---|----|-----------|-----------------|--|--|--|--|-------|--------------------------------------------------------------|--|--|--|--|-------------|-----|--|--|--|--|--------------|-----|--|--|--|--|------------|-----------|--|--|--|--|
| url                                                                                | https://discoverswiss.ch/                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| site_name                                                                          | Discover Swiss!                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image                                                                              | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image:width                                                                        | 328                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image:height                                                                       | 180                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image:type                                                                         | image/png                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|    | Überschriften                                                | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>15</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await</li><li>• [H3] Press ESC to close</li><li>• [H5] The Absence of ß in Switzerland Has No Connection to Naz Germany</li><li>• [H5] Swiss Vineyards Where History Meets the Harvest</li><li>• [H5] Lake Lucerne – The Jewel of Central Switzerland</li><li>• [H5] Swiss Crypto Valley Hub of Innovation</li><li>• [H5] Large Hadron Collider</li><li>• [H5] Internet Speed in Switzerland</li><li>• [H5] CERN the Swiss Gateway to the Secrets of the Universe</li><li>• [H5] Bernina Express a masterpiece of Swiss railway travel</li><li>• [H5] Lake Lugano a picturesque jewel of Switzerland and Italy</li><li>• [H5] Switzerland’s Mobile Networks: Coverage, Providers, and Costs</li><li>• [H5] Lugano: The Swiss Riviera</li><li>• [H5] Federal Assembly of Switzerland</li><li>• [H5] Grossmünster – the legendary cathedral of Zurich</li><li>• [H5] Lausanne city</li><li>• [H5] Limmat river</li></ul> | H1 | H2 | H3 | H4 | H5 | H6  | 1                         | 0 | 1 | 0 | 15 | 0         |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| H1                                                                                 | H2                                                           | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | H4 | H5 | H6 |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| 1                                                                                  | 0                                                            | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 0  | 15 | 0  |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | Bilder                                                       | Es konnten 16 Bilder auf dieser Webseite gefunden werden.<br>Gut, denn die meisten Ihrer Bilder verwenden das ALT-Attribut.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | Text/HTML Verhältnis                                         | Anteil : <b>21%</b><br><br>Gut, denn das Text zu HTML Code Verhältnis dieser Webseite ist höher als 15, aber niedriger als 25 Prozent.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | Flash                                                        | Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | IFrame                                                       | Großartig, denn Sie verwenden keine IFrames auf Ihrer Webseite.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |     |                           |   |   |   |    |           |                 |  |  |  |  |       |                                                              |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |

## SEO Inhalte

### SEO Links

|                                                                                  |                         |                                                                                          |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Gut. Ihre Links sind für Suchmaschinen gut lesbar (sprechende Links)!                    |
|  | Underscores in the URLs | Perfekt! Wir haben keine Unterstriche in Ihren Links entdeckt.                           |
|  | In-page links           | We found a total of 29 links including 0 link(s) to files                                |
|  | Statistics              | Externe Links : noFollow 0%<br>Externe Links : natürliche Links 0%<br>Interne Links 100% |

### In-page links

| Anker                                                                            | Typ    | Natürlich        |
|----------------------------------------------------------------------------------|--------|------------------|
| <a href="#">About</a>                                                            | intern | natürliche Links |
| <a href="#">Privacy Policy</a>                                                   | intern | natürliche Links |
| <a href="#">Contacts</a>                                                         | intern | natürliche Links |
| <a href="#">History</a>                                                          | intern | natürliche Links |
| <a href="#">The Absence of ß in Switzerland Has No Connection to Naz Germany</a> | intern | natürliche Links |
| <a href="#">Wine</a>                                                             | intern | natürliche Links |
| <a href="#">Swiss Vineyards Where History Meets the Harvest</a>                  | intern | natürliche Links |
| <a href="#">Lakes</a>                                                            | intern | natürliche Links |
| <a href="#">Lake Lucerne &amp;#8211; The Jewel of Central Switzerland</a>        | intern | natürliche Links |
| <a href="#">Swiss made</a>                                                       | intern | natürliche Links |
| <a href="#">Swiss Crypto Valley Hub of Innovation</a>                            | intern | natürliche Links |
| <a href="#">Practical info</a>                                                   | intern | natürliche Links |
| <a href="#">Large Hadron Collider</a>                                            | intern | natürliche Links |

## In-page links

|                                                                               |        |                  |
|-------------------------------------------------------------------------------|--------|------------------|
| <a href="#">Internet Speed in Switzerland</a>                                 | intern | natürliche Links |
| <a href="#">CERN the Swiss Gateway to the Secrets of the Universe</a>         | intern | natürliche Links |
| <a href="#">Transport</a>                                                     | intern | natürliche Links |
| <a href="#">Bernina Express a masterpiece of Swiss railway travel</a>         | intern | natürliche Links |
| <a href="#">Lake Lugano a picturesque jewel of Switzerland and Italy</a>      | intern | natürliche Links |
| <a href="#">Switzerland's Mobile Networks: Coverage, Providers, and Costs</a> | intern | natürliche Links |
| <a href="#">Cities</a>                                                        | intern | natürliche Links |
| <a href="#">Lugano: The Swiss Riviera</a>                                     | intern | natürliche Links |
| <a href="#">Federal Assembly of Switzerland</a>                               | intern | natürliche Links |
| <a href="#">Culture</a>                                                       | intern | natürliche Links |
| <a href="#">Grossmünster &amp;#8211; the legendary cathedral of Zurich</a>    | intern | natürliche Links |
| <a href="#">Lausanne city</a>                                                 | intern | natürliche Links |
| <a href="#">Nature</a>                                                        | intern | natürliche Links |
| <a href="#">Limmat river</a>                                                  | intern | natürliche Links |
| <a href="#">2</a>                                                             | intern | natürliche Links |
| <a href="#">3</a>                                                             | intern | natürliche Links |

## SEO Suchbegriffe

|                                                                                    |                   |                                                                                             |
|------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------|
|  | Suchbegriffswolke | lake info SWISS city mountains breathtaking nature<br><b>switzerland</b> practical discover |
|------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------|

## Keywords Consistency

| Suchbegriff | Inhalt | Seitentitel | Suchbegriffe | Seitenbeschreibung | Überschriften |
|-------------|--------|-------------|--------------|--------------------|---------------|
| switzerland | 25     | ✓           | ✓            | ✓                  | ✓             |

## Keywords Consistency

|           |    |   |   |   |   |
|-----------|----|---|---|---|---|
| swiss     | 13 | ✓ | ✓ | ✓ | ✓ |
| lake      | 6  | ✗ | ✓ | ✗ | ✓ |
| city      | 6  | ✗ | ✓ | ✗ | ✓ |
| mountains | 5  | ✗ | ✓ | ✗ | ✗ |

## Benutzerfreundlichkeit

|                                                                                    |                    |                                                                        |
|------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------|
|    | URL                | Domain : discoverswiss.ch<br>Länge : 16                                |
|    | Favoriten Icon     | Gut. Die Webseite hat ein Favicon.                                     |
|   | Druckeigenschaften | Gut. Es konnten druckfreundliche CSS-Angaben gefunden werden.          |
|  | Sprache            | Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en. |
|  | Dublin Core        | Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.      |

## Dokument

|                                                                                    |                    |                                                                                       |
|------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------|
|  | Doctype            | HTML 5                                                                                |
|  | Verschlüsselung    | Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8.                      |
|  | W3C Validität      | Fehler : 3<br>Warnungen : 0                                                           |
|  | E-Mail Datenschutz | Sehr gut, denn es wurde keine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden. |
|  | Veraltetes HTML    | Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.               |

## Dokument

|                                                                                  |                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Tipps zur Webseitengeschwindigkeit | <div><div> Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen.</div><div> Perfekt. Es wurden keine CSS-Angaben in HTML-Elementen entdeckt!</div><div> Nicht so gut, denn Ihre Webseite enthält sehr viele CSS-Dateien (mehr als 4).</div><div> Nicht so gut, denn Ihre Webseite enthält viele Javascript-Dateien (mehr als 6).</div><div> Gut! Sie nutzen die Vorteile von gzip.</div></div> |
|----------------------------------------------------------------------------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

|                                                                                   |                    |                                                                                                                                                                                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimierung | <div><div> Apple Icon</div><div> META Viewport Tag</div><div> Flash Inhalt</div></div> |
|-----------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimierung

|                                                                                    |             |                                                                                                                                                                         |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML-Sitemap | <div>Perfekt! Ihre Seite hat eine XML-Sitemap.</div> <div><a href="https://discoverswiss.ch/sitemap_index.xml">https://discoverswiss.ch/sitemap_index.xml</a></div>     |
|  | Robots.txt  | <div><a href="http://discoverswiss.ch/robots.txt">http://discoverswiss.ch/robots.txt</a></div> <div>Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.</div>        |
|  | Analytics   | <div>Sehr gut, Ihre Website hat ein Analyse-Tool.</div> <div> Google Analytics</div> |